Who is Christopher Little?

A dedicated digital media expert and business professional with extensive experience in project management, production of a wide variety of print collateral, web development, online marketing and training/coaching in various digital technologies and platforms.



- High rate of success in results-oriented, deadline-driven operations.
- Demonstrated ability to accomplish professional responsibilities in a timely manner.
- Proven track record of accurate research methods.
- Adherent of reporting for information management and businessdevelopment.
- Adept ability to develop and maintain business/client relationships.
- Keen ability to identify priorities and set goals while simultaneously resolving any issues that arise in the initial stages of project development.
- Fluent in Microsoft Office, Adobe Master System and various Internet/ New Media protocols and technologies.
- Skilled public speaker

CURRENT POSITION

Social Media Strategist, Marketing Manager, Web Master RE/MAX Realtron Realty Inc., Brokerage April 2012 – Present

DUTIES

- Administration of all company Social Media Accounts (Facebook, Twitter, YouTube, LinkedIn)
- Webmaster for all company websites (including html/PHP coding)
- Creation and administration of cross -platform Mobile App
- Administration of all company agent websites (120+)
- Creation and presentation of technology -related seminars
- 1-on-1 Agent Coaching and Mentoring
- Analytical tracking of all companies web portals
- Videography / Photography / Graphic Design / Blogging / Copywriting

Words of Support

"Chris is very professional and very experienced with web design and development. His eye for detail is second to none. Would highly recommend Chris."

Debra Rae, President INTPS

"Chris has been tremendous to work with. He's confident and easy-going. Professional and full of ideas. He performed everything asked of him with skill. Also, his affability is a real asset to a team that has to work long, busy days. It's been a pleasure to work with Chris on several occasions."

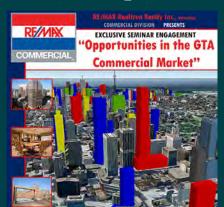
Jerome Persaud, Director/ Producer JLC Media

WORK PORTFOILO



Seeing IS believing!

Graphic Design



Join RE/MAX Realtron Commercial Experts in a panel discussion about the GTA market and hidden investment opportunities. When: May 13th 2015, 6:30 pm WHEEE: 88 Konred Crescent, Markham Ont Seating is limited, please BSVP commercial@cremaxrealtron.com

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Photography











