

## *Who is Christopher Little?*

A dedicated digital media expert and business professional with extensive experience in project management, production of a wide variety of print collateral, web development, online marketing and training/coaching in various digital technologies and platforms.



# Credentials:

- High rate of success in results-oriented, deadline-driven operations.
- Demonstrated ability to accomplish professional responsibilities in a timely manner.
- Proven track record of accurate research methods.
- Adherent of reporting for information management and business-development.
- Adept ability to develop and maintain business/client relationships.
- Keen ability to identify priorities and set goals while simultaneously resolving any issues that arise in the initial stages of project development.
- Fluent in Microsoft Office, Adobe Master System and various Internet/ New Media protocols and technologies.
- Skilled public speaker



# CURRENT POSITION

Social Media Strategist, Marketing Manager, Web Master

RE/MAX Realtron Realty Inc., Brokerage

April 2012 – Present

## DUTIES

- Administration of all company Social Media Accounts (Facebook, Twitter, YouTube, LinkedIn)
- Webmaster for all company websites (including html/PHP coding)
- Creation and administration of cross -platform Mobile App
- Administration of all company agent websites (120+)
- Creation and presentation of technology -related seminars
- 1-on-1 Agent Coaching and Mentoring
- Analytical tracking of all companies web portals
- Videography / Photography / Graphic Design / Blogging / Copywriting

# Words of Support

*“Chris is very professional and very experienced with web design and development. His eye for detail is second to none. Would highly recommend Chris.”*

*Debra Rae, President INTPS*

*“Chris has been tremendous to work with. He's confident and easy-going. Professional and full of ideas. He performed everything asked of him with skill. Also, his affability is a real asset to a team that has to work long, busy days. It's been a pleasure to work with Chris on several occasions.”*

*Jerome Persaud, Director/ Producer JLC Media*



# WORK PORTFOLIO



Seeing IS believing!

# Graphic Design

**RE/MAX COMMERCIAL** RE/MAX Realtron Realty Inc., Brokerage COMMERCIAL DIVISION PRESENTS  
**EXCLUSIVE SEMINAR ENGAGEMENT**  
**"Opportunities in the GTA Commercial Market"**

Join RE/MAX Realtron Commercial Experts in a panel discussion about the GTA market and hidden investment opportunities.  
 When: May 13th 2015, 6-30 pm WHERE: 88 Kenned Crescent, Markham Ont  
 Seating is limited, please RSVP [commercial@remaxrealtron.com](mailto:commercial@remaxrealtron.com)

**RE/MAX** RE/MAX Realtron Realty Inc., Brokerage Commercial Division  
 88 Kenned Cres, Markham, ON L3R 9T7 | Phone: (905) 944-8800 | Fax: (905) 944-1900  
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SickKids recognizes the generosity of RE/MAX Realtron agents who made Realtron the TOP RE/MAX donor for 2017

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 For a CAREER [realtrondirect.com](http://realtrondirect.com)

Find out more by visiting our website: <http://realtronhomes.com/sickkidscommunitynews>

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RE/MAX Realtron Realty Inc., Brokerage

**RE/MAX REALTRON** Realty Inc. Brokerage  
 Leaders in Luxury — \$2 Million + 149 Byng Ave MLS# C4291152

**\$100** RE/MAX Realtron's Annual Meeting  
 February 18th 2016

Join us for Agent Sales Panel moderated by Richard Robbins

**Agenda**  
 8:30 Breakfast / 9:30 Welcome / 10:00 Agent Panel Discussion / 11:00 Awards Ceremony

**RSVP Requested**

**TICKET - ADMIT ONE**

**Crystal Fountain Banquet Hall**  
 60 McDowell Gate  
 Markham, ON L6G 1B5  
 (905) 513-1900  
 Exclusive RE/MAX Realtron Realty Inc. Event  
 Limited Seating Available

RE/MAX Realtron Brokerage Inc.,  
 "Home of the Top Producers"  
[www.realtronhomes.com](http://www.realtronhomes.com)  
[www.realtrondirect.com](http://www.realtrondirect.com)  
<https://www.facebook.com/RemaxRealtron>

DATE: October 2018

MONTHLY APPOINTMENT STATISTICS

APPOINTMENTS BOOKED  
 per day 454 on average

# CALLS TO CONFIRM  
 per day 905 on average

APPOINTMENT CENTRE HOURS  
 CALLS RECEIVED WHEN OTHER BROKERAGES WERE CLOSED  
**1,381**

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 For a career [realtrondirect.com](http://realtrondirect.com)

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**SOLD OVER ASKING!** Because We Care

# Charts



**AUGUST 2018**  
A report on REALTRON trends, statistics and important metrics.



**REALTRON STATS**

**NEW LISTINGS**

Month	Count
July 2018	710
August 2017	713
August 2018	671

**-5.9%** (Percentage Change Y.O.Y.)

**ACTIVE LISTINGS**

Month	Count
July 2018	1,543
August 2017	1,293
August 2018	1,469

**13.6%** (Percentage Change Y.O.Y.)

**FIRM SALES**

Month	Count
July 2018	941
August 2017	881
August 2018	851

**-3.4%** (Percentage Change Y.O.Y.)

**APPOINTMENT CENTRE STATS**

HOURS OF OPERATION		TOTAL APPOINTMENTS BOOKED		TOTAL CONFIRMATIONS (10:00AM-6:00PM)	
Monday - Friday	8AM - 10PM	August 2017	16,160	August 2017	33,871
Saturday	8AM - 8PM	August 2018	14,542	August 2018	30,835
Sunday	8AM - 8PM	Percentage Change	-19.9%	Percentage Change	-8.9%

**MESSAGES TAKEN WHILE OTHER BROKERAGES WERE CLOSED: 2,688** (JULY 26TH - AUG 15TH 2018)

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RE/MAX REALTRON

**UNIT SALES**

Month	Count
October 2018	7,474
November 2017	7,326
November 2018	6,251

**-14.7%** (Change Y.O.Y.)

**AVERAGE SALES PRICE**

Month	Price
October 2018	\$808,034
November 2017	\$761,410
November 2018	\$788,345

**3.5%** (Change Y.O.Y.)


**MONTHS OF SUPPLY**

Month	Value
October 2018	2.5
November 2017	2.5
November 2018	2.6

**4%** (Change Y.O.Y.)

**Expert Market Insights**

- 6,251 Sales close to 20 year average for November (6,200)
- 3.5% Price increase in-line with inflation & healthy for matching seller & buyer expectations
- 2.6 months Supply = overall seller's market
- Opportunity: gap between semi-detached and detached prices has narrowed => great trade up opportunity.



**NOVEMBER 2018**  
Keeping you informed with an accurate pulse on the real estate market.

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HOMES AVAILABLE FOR SALE

**-TREB October 2018**

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# Photography

